



# THE LEAGUE OF CHRISTIAN YOUTH (LCY)

## FIVE-YEAR STRATEGIC WORK PLAN

**2024 - 2029**

**The League of Christian Youth (LCY)**

10 Ceesay Kunda Drive

Makomp Community – Lunsar

Port Loko District – Northern Province

Sierra Leone – West Africa

Phone : +232 (0) 32 23 17 36 / (0) 73 57 32 90

Email: [lcy.sierraleone@gmail.com](mailto:lcy.sierraleone@gmail.com)

Website: [www.lcy-community.weebly.com](http://www.lcy-community.weebly.com)



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## INTRODUCTION

This Strategic Plan serves as a comprehensive roadmap for The League of Christian Youth (LCY), also known as *The Shining Generation*, to guide its programs and operations over the next five years (2024 - 2029) in Sierra Leone. Inspired by the principles outlined in LCY's Constitution and rooted in the Christian faith (Matthew 5:16), this plan outlines the organization's vision, mission, strategic goals, and actionable initiatives. The plan will be reviewed annually by the Executive Committee and updated as necessary to ensure its continued relevance and success.

LCY's core activities in this period will focus on:

1. Operating and maintaining the LCY office in Lunsar, Port Loko District.
2. Mobilizing resources and raising funds for effective program delivery.
3. Enhancing communications, visibility, and outreach efforts.
4. Overcoming operational and organizational challenges to achieve sustainability.

## ABOUT THE LEAGUE OF CHRISTIAN YOUTH (LCY)

LCY is an interdenominational, independent, community-based youth development organization based in Sierra Leone. Our work is anchored in the teachings of Jesus Christ, with a mission to transform communities through discipleship, leadership development, and service.

### Our Core Values:

- **Spirit-Led:** Guided by God's direction in all our activities.
- **Discipleship:** Fostering spiritual growth and community among youth.
- **Teaching Scripture:** Communicating the Bible effectively to all age groups.
- **Servant Leadership:** Promoting selfless service to others.
- **Diversity:** Embracing various cultures and backgrounds united in the love of Christ.
- **Evangelistic Service:** Sharing the gospel through word and action.

### Our Mission:

We aim to enrich the spiritual, intellectual, and professional lives of young people, equipping them for leadership in the Church and society. Our goal is to see entire communities transformed by the power of the gospel.

## LCY IMPLEMENTATION PLAN

The implementation of LCY's programs will be carried out in collaboration with like-minded organizations, local churches, communities, and international partners. The focus of LCY's work will be on grassroots initiatives that empower young people and their communities. We aim to foster ownership of these initiatives, ensuring that programs are sustainable long-term.



Key programs for 2024-2029:

1. **Christian Youth Leadership Training Program**
2. **Retreats Program**
3. **Mission Trips Program**
4. **Vocational and Skills Training Program**
5. **Seminars and Workshops**
6. **Fundraising & Resource Mobilization**

## **STRATEGIC GOALS AND OBJECTIVES**

### **1. Christian Youth Leadership Training Program**

LCY will provide leadership training to youth, adults, and communities, equipping them with Christian leadership tools and principles. This program will focus on:

- Building effective Christian leaders for the Church and society.
- Developing skills in evangelism, discipleship, and community engagement.
- Promoting servant leadership among young people.

**Objective:** Train 500 youth leaders by the end of 2029.

### **2. Retreats Program**

Spiritual retreats will be organized to foster spiritual growth, prayer, and devotion. These retreats will help young people deepen their relationship with God and encourage evangelism and soul-winning.

**Objective:** Organize at least 20 retreats annually, reaching over 1,000 participants by 2029.

### **3. Mission Trips Program**

Mission trips will be designed to expose youth to service opportunities in local and international settings, emphasizing selfless service and the value of helping those in need.

**Objective:** Conduct at least 5 mission trips annually to various regions, impacting over 1,000 youth participants by 2029.

### **4. Vocational and Skills Training Program**

LCY will provide vocational training to disadvantaged youth, particularly young women, in areas such as tailoring, soap-making, gara tie-dye, carpentry, computer skills, arts, and agricultural practices. The aim is to improve employability and reduce poverty.



**Objective:** Provide vocational training to at least 2,000 youth by 2029, with a focus on skill acquisition for self-employment and employment opportunities.

## 5. Seminars and Workshops

LCY will organize seminars and workshops on critical topics that address the needs of young people and the wider community. These will include topics like financial literacy, sexual health education, peacebuilding, and social issues such as drug abuse and child marriage.

**Objective:** Conduct 10 seminars/workshops annually, reaching at least 500 youth and community members each year.

## 6. Fundraising and Resource Mobilization

Effective fundraising and resource mobilization strategies will be put in place to ensure LCY's programs and activities are fully supported. This will include seeking partnerships, grants, and donations from local and international donors.

**Objective:** Increase fundraising efforts to secure at least 85% of the total funding required for operations by 2029 through partnerships and donor relations.

## ORGANIZATIONAL STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS (SWOT ANALYSIS)

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"> <li>• Strong biblical foundation and mission.</li> <li>• Dedicated volunteers with passion for youth discipleship.</li> <li>• Established presence in local churches and communities.</li> <li>• Experience in youth development programs and leadership training.</li> <li>• Strong partnerships with like-minded organizations.</li> </ul>	<ul style="list-style-type: none"> <li>• Limited number of full-time staff.</li> <li>• Volunteer turnover due to financial constraints.</li> <li>• Lack of consistent funding for program sustainability.</li> <li>• Dependence on external resources and donations.</li> </ul>
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> <li>• Expanding partnerships with Christian and non-profit organizations.</li> <li>• Engaging youth in schools for discipleship and leadership development.</li> <li>• Creating new youth groups and ministries.</li> <li>• Increasing media engagement for visibility and outreach.</li> <li>• Enhancing social media platforms to engage youth in a more interactive manner.</li> </ul>	<ul style="list-style-type: none"> <li>• Limited long-term sustainability without sufficient funding.</li> <li>• Risk of volunteer burnout due to overdependence on part-time staff.</li> <li>• Youth not fully engaging in programs or growing spiritually.</li> <li>• Challenges in maintaining safety while working with at-risk youth.</li> <li>• Potential political or social instability.</li> </ul>



## STRATEGIES TO REACH OUR GOALS

### 1. Invest in Leadership Development

- Focus on training a small group of leaders who can then equip others.
- Develop a mentorship program where experienced leaders support younger ones.

### 2. Community Engagement and Partnerships

- Strengthen relationships with local churches, schools, and community organizations.
- Build partnerships with both Christian and secular organizations to broaden the impact.

### 3. Effective Communication

- Develop high-quality marketing materials, including flyers, brochures, and a professional website.
- Utilize social media platforms regularly to engage youth and showcase LCY's programs and successes.

### 4. Expand Fundraising Initiatives

- Create diverse revenue streams, including business ventures, donor campaigns, and grants.
- Organize fundraising events such as charity walks, auctions, and concerts.

### 5. Increase Staffing and Volunteer Capacity

- Recruit and train additional staff and volunteers to support program delivery.
- Establish a volunteer retention strategy to prevent burnout.

### 6. Enhance Program Accessibility

- Ensure that LCY programs are accessible to all youth, particularly those in marginalized and underserved communities.
- Offer scholarships for youth in need to participate in training, retreats, and mission trips.

### 7. Monitoring and Evaluation

- Develop a robust monitoring and evaluation framework to track progress toward goals and adjust strategies as needed.
- Conduct annual reviews to assess the impact of programs and make improvements.



## SUMMARY NOTES

LCY is poised to make a significant impact in Sierra Leone by empowering youth and communities through Christian discipleship, leadership development, and service. This strategic plan, if implemented effectively, will address critical social issues such as unemployment, education, and social injustice, while also nurturing a generation of leaders committed to Christ and their communities.

By focusing on strengthening our programs, expanding resources, and building partnerships, LCY will not only contribute to the transformation of young lives but will also demonstrate the transformative power of the gospel in the wider society. With a clear vision and strategic approach, LCY is prepared to take the next steps in its mission to impact Sierra Leone and beyond.

**"And now faith, hope, and love abide, these three; and the greatest of these is love."**

*- 1 Corinthians 13:13 -*